

## Powering Today's RIA's

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Transitioning to independence can seem like a challenge - from re-papering and moving to new systems, to learning new processes and understanding new technology. But, don't let uncertainty stop you from making the right strategic decision for your business. When working with Adhesion Wealth and BCJ Financial Group, this transition can be easier than you think.

### Why work with BCJ Financial Group?

BCJ is a registered investment advisor (RIA) network that provides a wide range of resources to run your business efficiently, creating an engaging and streamlined experience for both you and your clients. Most importantly, your clients will always be your clients. They will never belong to BCJ.

#### Financial Planning & Investment Services

The BCJ Investment Platform is built to support the individual advisor's ability to customize solutions for the client's goals while relieving advisors of the responsibilities of model creation, management and trading.

#### Service Center

While you are developing client relationships and growing your business, the service center will be working behind the scenes, helping you to create a streamlined and efficient business without the administrative burdens.

#### Cutting Edge Technology

The technology offering provides a breadth of support for you and your staff. Between the one-of-a-kind investment proposal system, to the comprehensive client support center, they are constantly building the technology offering to keep you and your team ahead of the game.

#### Marketing Support

In order to fill the need for marketing support, BCJ has developed their in-house marketing services to include everything from digital and print solutions, to marketing education, event support and more.

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**As a client of BCJ, you'll automatically gain access to Adhesion Wealth services. With Adhesion's integrated platform, you have powerful options for creating the sophisticated investment portfolios needed to address a wide range of market conditions and client objectives.**

## Why work with Adhesion Wealth?

Adhesion Wealth's proprietary technology and world-class services and support make it easy to grow your business and reduce your administrative, back-office burden without sacrificing control. Whether you're an RIA with growing pains or an in-transition advisor needing to upgrade your capabilities, our scalable, flexible and customizable platform will help you amplify your unique approach and brand identity.



### Scale

Gain the scale you need to deliver the personalized portfolios, access to institutional-caliber investment managers, and portfolio management tools for RIAs of all sizes.



### Flexibility

Our open architecture platform helps you offer clients customized, tax-aware, multi-asset portfolios and streamlined performance reporting, all from one account with one statement.



### Efficiency

Streamline operations across your book of business and eliminate costly, time-consuming inefficiencies by utilizing our single platform with easy-to-use dashboard. Make updates across all of your clients and household accounts in minutes, all from a single login.



### Control

Use our highly configurable software and a la carte outsourced services to maintain complete command and control over all areas of your practice at your own pace, and never lose control of your client relationships.

Ready to jumpstart  
your business with BCJ  
& Adhesion Wealth?

Contact us today to  
learn more!

### Contact Adhesion Wealth

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